Jaidyn Landry

SALES AND OPERATIONS

Ottawa (Nepean), ON | 226-600-6829 | Jaidyn.landry@gmail.com

Sales and operations professional with experience in retail, telecom, financial services, and live events. Promoted to Assistant Manager at Derand Motorsports and ranked among Neo Financial's top 10 sales performers nationally. Brings consultative selling, team coordination, customer troubleshooting, and practical business automation skills.

PROFESSIONAL EXPERIENCE

Jul 2023
to Nov 2025

Assistant Manager / Derand Motorsports

Promoted from Sales Representative to Assistant Manager; coordinated daily store operations, customer interactions, and team activities.

Assessed customer requirements, explained product options, and recommended solutions suited to their needs.

Feb 2023
to Apr 2023

Sales Representative / Telus

Resolved customer concerns through troubleshooting and needs-based conversations; developed customer relationships to support retention and satisfaction.

Jul 2022
to Feb 2023

Sales Specialist / Neo Financial

Ranked among the top 10 sales performers nationally and exceeded monthly targets through consultative selling and customer needs assessment.

Apr 2020
to Jul 2022

Sales and Operations Associate / Purple Poppy

Supported store operations, customer service, and new-employee onboarding while managing competing daily priorities.

Jan 2019
to 2021

Event Coordinator and CEO / Basstime Canada

Planned and delivered live events, coordinating vendors, logistics, a small team, and on-site operations.

BUSINESS TOOLS AND WORKFLOW IMPROVEMENT

Built Auto Calendar Printer, a working internal automation that generates delivery schedule PDFs and emails daily and two-week views.

Created Bike Finder / PDF Processor to index product documents and generate Excel catalogs, plus Spec Sheet Maker to produce product sheets from PDF templates.

SKILLS

Consultative sales, customer service, troubleshooting, store operations, team coordination, employee onboarding, vendor coordination, and business correspondence.

Microsoft 365, Google Workspace, Shopify, Squarespace, Wix, Canva, Adobe Creative Cloud, and workflow automation.

EDUCATION AND RECOGNITION

Algonquin College | Electrical Engineering Technician diploma | 2024

Carleton University | Studies in electrical engineering | 2018 - 2020

St. Mary's High School | High school diploma | 2014 - 2018

DECA Waterloo regional winner, entrepreneurship category. Air Cadets corporal.