JAIDYN LANDRY

SALES AND OPERATIONS

Store Operations | Consultative Sales | Team Leadership | Workflow Optimization

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September 8, 2026

Hiring Team / Search Committee
Sales & Operations Leadership
Ottawa, ON

RE: APPLICATION FOR SALES AND OPERATIONS OPPORTUNITIES

Dear Hiring Team,

I am writing to express my enthusiastic interest in sales and operations roles with your organization. With a track record spanning retail store leadership, telecom customer support, financial services, and live event coordination, I bring an agile, customer-focused approach to driving revenue and streamlining daily operational execution. I specialize in diagnosing customer requirements, coordinating cross-functional teams, and building practical tools that improve business workflows.

My sales background is built on consultative discovery and consistent performance. At Neo Financial, I ranked among the top 10 sales performers nationally and consistently exceeded monthly targets through needs-based conversations and personalized recommendations. At Telus, I resolved customer service and technical inquiries through structured troubleshooting, strengthening satisfaction and long-term client retention. Across both roles, my focus remained on building genuine customer trust through deep product knowledge and active listening.

In operational leadership, I have proven my ability to coordinate teams and maintain high execution standards. At Derand Motorsports, my dedication to operational rigor and customer satisfaction led to my promotion from Sales Representative to Assistant Manager. In this role, I coordinated daily store operations, customer interactions, and team activities while managing complex customer inquiries. As CEO and Event Coordinator at Basstime Canada, I directed live event delivery from planning through on-site execution, managing vendor logistics and a small team under tight deadlines. Additionally, at Purple Poppy, I supported retail operations while onboarding new team members.

What further distinguishes my work is my ability to eliminate operational bottlenecks with practical technology. Holding an Electrical Engineering Technician diploma from Algonquin College, I actively develop custom business automations, such as the Auto Calendar Printer to automate delivery schedule dispatches, and the Bike Finder & Spec Sheet Maker in Python to parse product PDFs into structured Excel catalogs. I would welcome the opportunity to discuss how my consultative sales expertise, operational leadership, and workflow problem-solving can deliver immediate value to your team.

Sincerely,

Jaidyn Landry
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