Jaidyn Landry

OPERATIONS AND TEAM COORDINATION

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PROFILE

Operations professional with experience coordinating store activities, teams, customer service, and live events. Promoted from Sales Representative to Assistant Manager at Derand Motorsports. Builds practical internal tools for schedule distribution and product-document workflows.

CORE SKILLS

Store operations • Team coordination • Employee onboarding • Vendor coordination • Event logistics
Customer service • Workflow automation • Microsoft 365 • Google Workspace

PROFESSIONAL EXPERIENCE

Derand Motorsports | Assistant Manager / Sales Representative

Jul 2023 - Nov 2025

- Promoted to Assistant Manager; coordinated daily store operations, customers, and team activities.
- Balanced customer interactions and team activities while assessing needs and explaining product options.

Telus | Sales Representative

Feb 2023 - Apr 2023

- Resolved customer concerns through troubleshooting and needs-based conversations; explained service options and helped customers choose suitable solutions.

Neo Financial | Sales Specialist

Jul 2022 - Feb 2023

- Ranked among the top 10 sales performers nationally; exceeded monthly targets through consultative selling and customer needs assessment.

Purple Poppy | Sales and Operations Associate

Apr 2020 - Jul 2022

- Supported store operations and customer service; helped onboard employees and managed competing tasks.

Basstime Canada | Event Coordinator and CEO

Jan 2019 - 2021

- Planned and delivered live events, coordinating vendors, logistics, external professionals, and a small team.

SELECTED TOOLS AND APPLICATIONS

- Quoridor Multiplayer PWA - deployed real-time web application with sub-50ms cloud sync, room codes, and BFS path validation algorithms.
- Auto Calendar Printer - working internal automation that creates daily and two-week delivery-schedule PDFs and emails the results.
- Bike Finder and PDF Processor - working internal tool for organising product documents into Excel catalogs and selected PDF pages.

EDUCATION AND RECOGNITION

Algonquin College - Electrical Engineering Technician diploma
Carleton University - Studies in Electrical Engineering, 2018 - 2020
DECA Waterloo regional winner, entrepreneurship category • Air Cadets Corporal